

Not for release, publication or distribution in the USA, Canada, Japan or Australia.

Press Release

Bossard Holding AG successfully completes capital increase.

Zug, March 22, 2013 - Bossard Holding AG has successfully completed the capital increase of 665,000 new bearer shares with a nominal value of CHF 10 per share. The new bearer shares have been offered at a subscription price of CHF 100 for each new bearer share to the existing holders of bearer shares. The net proceeds in connection with the capital increase after deduction of transaction costs and taxes will be approximately CHF 79.9 million. This includes the issue of the new bearer shares, the issue of the 675,000 new registered shares with a nominal value of CHF 2 per share, which were fully taken up by the majority shareholder at a subscription price of CHF 20 per new registered share, and also the proceeds resulting from the sale of the subscription rights to bearer shares, held by Bossard Holding AG as own shares.

99.32 percent of the subscription rights to bearer share were exercised. Bearer shares which were not acquired in the course of the offering were successfully sold on the market. Start of trading of the 665,000 new bearer shares on the SIX Swiss Exchange will be March 25, 2013. Delivery of the new bearer shares, against payment of the subscription price of CHF 100 per new bearer share, will take place on March 27, 2013.

Bossard Holding AG plans to use the net proceeds in connection with the capital increase to pay off the existing interim financing used for the KVT acquisition.

For further information please contact

Stephan Zehnder, CFO

Phone +41 41 749 65 86

E-mail investor@bossard.com

www.bossard.com

Zug, March 22, 2013

Profile:

Bossard is a leading supplier of intelligent solutions for industrial fastening technology. The company's complete portfolio for fasteners includes worldwide sales, technical consulting (engineering) and inventory management (logistics).

Its customers include local and multinational industrial companies who use Bossard's solutions to improve their productivity. Employing more than 1,800 people in over 60 locations around the world, the Group generated CHF 487 million in sales in 2012. Bossard is listed on the SIX Swiss Exchange.

Disclaimer:

This publication does neither constitute an offer to buy or to subscribe to shares of Bossard Holding AG nor a prospectus within the meaning of the applicable Swiss law. Investors should make their decision to buy or to subscribe to new shares solely based on the offering and listing prospectus and should consult their bank or financial adviser.

This publication contains specific forward-looking statements, e.g. statements including terms like "believe", "assume", "expect" or similar expressions. Such forward-looking statements are subject to known and unknown risks, uncertainties and other factors which may result in a substantial divergence between the actual results, financial situation, development or performance of the company and those explicitly or implicitly presumed in these statements. Against the background of these uncertainties readers should not rely on forward-looking statements. The company assumes no responsibility to update forward-looking statements or to adapt them to future events or developments.

This publication is not being issued in the United States of America and should not be distributed to United States Persons or publications with a general circulation in the United States. This document does not constitute an offer or invitation to subscribe for or purchase any securities. The securities of Bossard Holding AG are not being offered in the United States or to U.S. Persons.

The information contained herein does not constitute an offer of securities to the public in the United Kingdom within the meaning of the Public Offers of Securities Regulations 1995. No prospectus offering securities to the public will be published in the United Kingdom

Any offer of securities that may be deemed to be made pursuant to this communication in any EEA Member State that has implemented Directive 2003/71/EC (together with any applicable implementing measures in any Member State, the "Prospectus Directive") is only addressed to qualified investors in that Member State within the meaning of the Prospectus Directive.

This document does not constitute a prospectus pursuant to art. 652a and/or 1156 of the Swiss Code of Obligations or the listing rules of the SIX Swiss Exchange. A decision to invest in shares of Bossard Holding AG should be based exclusively on the offering and listing prospectus published by Bossard Holding AG for such purpose.

The securities described herein are offered publicly in Switzerland only. The information contained herein shall not constitute an offer to sell or the solicitation of an offer to buy, in any jurisdiction in which such offer or solicitation would be unlawful prior to registration, exemption from registration or qualification under the securities laws of any jurisdiction.