

Ad hoc announcement pursuant to Art. 53 LR

Bossard Group

Bossard Capital Markets Day 2021

Successful implementation of Strategy 200 boosts medium-term financial goals

Zug, October 27, 2021 – **Today, the Bossard Group is holding its first Capital Markets Day at the company's headquarters in Zug. The event for institutional investors and analysts is designed to deepen the knowledge about the Bossard Group's business model and its Strategy 200 announced in spring.**

In line with its long-standing successful "Proven Productivity" philosophy, Bossard as a strategic industrial partner focuses on substantially reducing the management and assembly costs of C-parts of its customers. This approach is designed to increase their competitiveness sustainably and measurably. Through its Strategy 200 initiative, Bossard expects to further expand its strong market position both organically and through acquisitions.

According to CEO Daniel Bossard and CFO Stephan Zehnder, Bossard aims to consistently increase its average organic growth rate to over 5 percent after a phase of increased investments. As a result, an EBIT margin of 12 percent to 15 percent (currently 10 percent to 13 percent) is targeted in the medium term. Bossard continues to rely on a strong balance sheet with an equity ratio of at least 40 percent. Despite the increased investments in growth initiatives, the dividend payout ratio is to remain at about 40 percent of net income.

The presentations from the Capital Markets Day 2021 will be available on the Bossard website ([link](#)).

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About Bossard:

The Bossard Group is a leading strategic partner for industrial fastening and assembly technology solutions to OEM customers globally with proven expertise in engineering and logistic services.

Bossard was founded in Zug in 1831. Today local and multinational companies count on Bossard's expertise to increase their productivity – with success. Bossard calls this concept, which is also a promise to its customers "Proven Productivity". This includes, among other things, optimizing processes and reducing inventories to increase the efficiency and productivity sustainably. In addition, Bossard is considered a pioneer in developing intelligent production facilities in line with Industry 4.0.

With 2,500 employees at 83 locations in 31 countries throughout the world, the Bossard Group generated CHF 812.8 million in sales in the financial year 2020. Bossard is listed on the SIX Swiss Exchange.