

**Press Release****Bossard Group****Changes on the Board of Directors****The Board of Directors nominates Petra Maria Ehmann and Marcel Keller for election to the board at the upcoming Annual General Meeting of Shareholders.**

Zug, February 1, 2021- **Anton Lauber and Maria Teresa Vacalli have opted not to be re-elected to the Board of the Directors of Bossard Holding AG. Therefore, the Board of Directors will nominate Petra Maria Ehmann and Marcel Keller for election.**

Petra Maria Ehmann is currently the Global Lead for Product Partnerships in the area of augmented reality at Google; previously, she was driving new partnerships in the EMEA region at Google's Emerging Business Development unit for advertising & commerce, and prior to that, for Google Maps and Google Search. Before joining Google, Petra Maria Ehmann was Head of Business Intelligence at the Brazilian internet startup Kekanto in São Paulo, Brazil. Prior to that, she worked as a business analyst at A.T. Kearney in the DACH region. She began her professional career at Bosch in the steel supply business in Toluca, Mexico, and at Hilti in logistics in Shanghai, China.

Petra Maria Ehmann holds a Bachelor of Science in Mechanical Engineering from ETH Zurich, Switzerland, and a Master of Science in Management Science and Engineering from Stanford University in California, USA. Petra Maria Ehmann is a member of the Board of Directors of We Shape Tech, Zurich, and a member of the Board of Trustees of Technorama, Winterthur, Switzerland.

Marcel Keller has been a member of the management of Vorwerk International since 2018. In this role, he is in charge of digital transformation and group IT at Vorwerk. On the market side, Marcel Keller oversees the American and Asian markets (with a focus on China); the

implementation of the Group's multi-channel sales strategy is a top priority in these markets. From 2001 to 2018, Marcel Keller held various management positions at HP, most recently as COO and VP of Strategy, Planning and Operations at Hewlett Packard Enterprise Technology Services in Palo Alto, California, USA.

In addition, Marcel Keller is a member of the Board of Directors of JAFRA Cosmetics in Los Angeles. Before he started his career in the IT sector (Apple, Dell, HP), he graduated with a degree in business management from KV Zurich.

The Board of Directors is looking forward to working with Petra Maria Ehmman and Marcel Keller, and would like to thank Anton Lauber (member of the Board of Directors since 2006, Vice-President since 2011) and Maria Teresa Vacalli (member of the Board of Directors since 2013) for their committed, enduring and constructive cooperation for the benefit of all stakeholders of the Bossard Group.

**For further information, please contact:**

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**About Bossard:**

The Bossard Group is a leading global provider of product solutions and services in industrial fastening and assembly technology. More than 1 million items as well as proven expertise in technical consulting and inventory management distinguishes the Bossard Group.

Bossard was founded in Zug, Switzerland, in 1831. Today, local and multinational companies count on Bossard's expertise to increase their productivity – with success. Bossard calls this concept, which is also a promise to its customers "Proven Productivity". This includes, among other things, optimizing processes and reducing inventories to increase the efficiency and productivity sustainably. In addition, Bossard is considered a pioneer in developing intelligent production facilities in line with Industry 4.0.

With 2,500 employees at 83 locations in 31 countries throughout the world, the Bossard Group generated CHF 812.8 million in sales in the financial year 2020. Bossard is listed on the SIX Swiss Exchange.